

Candice A. Welhausen, PhD

Auburn University • Department of English
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Education

Ph.D. in English (Rhetoric and Writing), The University of New Mexico, August 2009
Dissertation: "Towards a Visual *Paideia*: A Curriculum for Visual Rhetoric in Undergraduate Writing Programs"

M.A. in English (concentration in Professional Writing), The University of New Mexico, 2001
Master's Thesis: "Roadside Crosses in New Mexico" (an interdisciplinary, oral-history research project); UNM Institutional Review Board Approval: #20129

B.A. in Journalism and Mass Communication, The University of New Mexico, 1996
Print-based Journalism, Copy Editing, and Advertising

Academic Employment

August 2023-present	<i>Associate Chair</i> , Department of English, Auburn University, Auburn, AL
August 2022-present	<i>Associate Professor</i> , Department of English, Auburn University, Auburn, AL
August 2017-July 2022	<i>Assistant Professor</i> , Department of English, Auburn University, Auburn, AL
August 2013-July 2017	<i>Assistant Professor of Technical Communication (tenure-track)</i> , Department of English, The University of Delaware, Newark, DE
August 2011-August 2013	<i>Assistant Professor of Technical Communication (continuing track)</i> , Department of English, The University of Delaware, Newark, DE
August 2009-July 2011	<i>Brittain Postdoctoral Fellow</i> , School of Literature, Communication, and Culture, The Georgia Institute of Technology, Atlanta, GA
June 2005—May 2009	<i>Teaching Assistant</i>
August 2003—May 2005	<i>Part-Time Instructor</i> Department of English Language and Literature, The University of New Mexico, Albuquerque, NM

Affiliate Faculty

August 2022-August 2025	George Mason University, Department of English, College of Humanities and Social Science, Fairfax, VA
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Invited Publications

Refereed Journal Articles, Book Chapters, and Reports

Welhausen, CA. (in-press) "Taking Action Through Storytelling: A Critical Analysis of CDC's HEAR HER Campaign Developed to Address the Maternal Mortality Crisis." Eds: Natasha Jones, Laura Gonzales, Angela Haas & Miriam Williams. Routledge Handbook on Technical & Professional Communication. Routledge.

Welhausen, C.A. (2024). "Worth a Thousand Words: Constructing Visual Arguments in Technical Communication." In K. St.Amant and P. Zemliansky (Eds). *Technical Writing Spaces*. WAC Clearinghouse/University of Colorado Press. Volume 6. pp. 123-151.
<https://wac.colostate.edu/docs/books/writingspaces6/7Welhausen.pdf>

Publications

Refereed Journal Articles, Book Chapters, and Reports

Welhausen, C.A. (2023). "Wicked Problems in Risk Assessment: Yellow Fever, Mapping, and Risk as an Embodied Experience." *Journal of Business and Technical Communication*. 37(3). DOI: [10.1177/10506519231161617](https://doi.org/10.1177/10506519231161617)

This article won the 2024 CCCC Best Article on Philosophy or Theory of Technical or Scientific Communication Award.

Welhausen, C.A. (2023). "Visualizing a Drug Abuse Epidemic: Media Coverage, Opioids, and the Racialized Construction of Public Health Frameworks." *Journal of Technical Writing and Communication*. 53(2): 106-127. DOI: [10.1177/00472816221125186](https://doi.org/10.1177/00472816221125186)

Welhausen, C.A. (2022). "Precarious Data: Crack, Opioids, and Enacting a Social Justice Ethic in Data Visualization Practice." *IEEE Transactions on Professional Communication*. 65(1): 50-69. DOI: [10.1109/TPC.2022.3144826](https://doi.org/10.1109/TPC.2022.3144826)

Welhausen, C.A. & Bivens, K.M. (2022). "Civilian First Responder mHealth Apps, Interface Rhetoric, and Amplified Precarity." *Rhetoric of Health and Medicine*. (5)1: 11-37.

Bivens, K.M. & **Welhausen, C.A.** (2021). "Using a Hybrid Card Sorting-Affinity Diagramming Method to Design Cognitively Scaffolded Learning for Undergraduate Student Researchers and Address Two-Year College Research Opportunity Inequities." *Communication Design Quarterly*.
<http://sigdoc.acm.org/cdq/using-a-hybrid-card-sorting-affinity-diagramming-method-to-teach-content-analysis/>

Welhausen, C.A. & Bivens, K.M. (2021). "mHealth Apps and Usability: Using User-Generated Content to Explore Users' Experiences with a Civilian First Responder App." *Technical Communication*. 68(3): 97-112.

Welhausen, C.A. (2021). "RHM, Interdisciplinarity, and an International Public Health Conference: A Dialogue among Stakeholders." *Rhetoric of Health and Medicine*. 4(1): 75-91.

Bivens, K.M. & **Welhausen, C.A.** (2020). "Pivoting Toward Rhetorical Ethics by Sharing and Using Existing Data to Reduce Data Waste: An Ethical Research Practice for the Rhetoric of Health and Medicine." *Rhetoric of Health and Medicine*. 3(4): 483-493. <http://journals.upress.ufl.edu/rhm/article/view/1032>

Welhausen, C.A. & Bivens, K.M. (2019). Experience Report: "Using Content analysis to Explore Users' Perceptions and Experiences Using a Novel Citizen First Responder App." *Proceedings of the 37th ACM International Conference on the Design of Communication*. Article No. 33. DOI: [10.1145/3328020.3353953](https://doi.org/10.1145/3328020.3353953)

Bivens, K. M., Arduser, L., **Welhausen, C.A.**, & Faris, M. J. (2018). "A Multisensory Literacy Approach to Biomedical Healthcare Technologies: Aural, Tactile, and Visual Layered Health Literacies: Visual Health Literacies: I See Flu Near You." *Kairos*. <http://kairos.technorhetoric.net/22.2/topoi/bivens-et-al/index.html>

Welhausen, C.A. (2018). "Visualizing Science: Using Grounded Theory to Critically Evaluate Data Visualizations." In H. Yu and K. Northcut (Eds). *Scientific Communication: Practices, Theories, and Pedagogies*. (pp. 82-106). Routledge Studies in Technical Communication, Rhetoric, and Culture Series.

Welhausen, C.A. (2018). "Toward a Topos of Visual Rhetoric: Teaching Aesthetics through Color and Typography." *The Journal of Technical Writing and Communication*. 4(8): 132-150. DOI: [10.1177/0047281616646752](https://doi.org/10.1177/0047281616646752)

Welhausen, C.A. (2017). "At Your Own Risk: User-Contributed Flu Maps, Participatory Surveillance, and an Emergent DIY Risk Assessment Ethic." *Communication Design Quarterly*. 5(2): 51-61. DOI: [10.1145/3131201.3131206](https://doi.org/10.1145/3131201.3131206)

Welhausen, C.A. (2017). "Quantifiable Me: Fitness and Health Trackers and the Trope of Holisticism." *Communication Design Quarterly*. 5(4): 11-21. DOI: [10.1145/3188387.3188393](https://doi.org/10.1145/3188387.3188393)

Welhausen, C.A. & Burnett, R.E. (2016). "Visualizing Public Health Risks: Graphical Representations of Smallpox in the Seventeenth, Eighteenth, and Nineteenth Centuries." In C. Kostelnick and M. Kimball (Eds). *Visible Numbers: The History of Statistical Graphics*. (pp. 61-80). Routledge Studies in Technical Communication, Rhetoric, and Culture Series.

Bracken Scott, J., Kondrlik, K., Lawrence, H. Y., Popham, S., & **Welhausen, C.A.** (2015). "Rhetoric and the Ebola Vaccine: A Conversation among Scholars." *Project on Rhetoric of Inquiry*. 11(2). Article 5: <http://ir.uiowa.edu/poroi/vol11/iss2/5/>

Welhausen, C.A. (2015). "Visualizing a Non-Pandemic: Considerations for Communicating Public Health Risks in Intercultural Contexts." *Technical Communication*. 62(4): 244-257.

Welhausen, C.A. (2015). "Power and Authority in Disease Maps: Visualizing Medical Cartography Through Yellow Fever Mapping." *Journal of Business and Technical Communication*. 29(3): 257-283. DOI: [10.1177/1050651915573942](https://doi.org/10.1177/1050651915573942)

Burnett, R. E., Cooper, L.A., & **Welhausen, C.A.** (2012). "How Can Technical Communicators Develop Strategies for Effective Collaboration?" In J. Johnson-Eilola and S. A. Selber (Eds). *Solving Problems in Technical Communication*. Chicago: University of Chicago Press.

Refereed Extended Abstracts

Welhausen, C.A., Bivens, K.M., & Richards, D.P. (2023). "Exploring the Feasibility of a Domain-specific DAta ReposiTory (DART) for Scholars in Technical and Professional Communication." *Proceedings of the 41st ACM International Conference on the Design of Communication*. pp. 255-257.

Welhausen, C.A. (2019). Precarious Data: Crack, Opioids, and Visualizing a Drug Abuse Epidemic. *Online Journal of Public Health Informatics*. 11(1): e315. Doi: <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC6606215/>

Amidon, T.R., Arduser, A., Gouge, C., Hutchinson, L., Jones, J., Jones, N., Kennedy, K., Lipsey, T., Moore, K., Novotny, M., **Welhausen, C.A.** (2017). Examining usability in the communication design of health wearables. *Proceedings of the 35th ACM International Conference on the Design of Communication*. Article No. 38. Doi: [10.1145/3121113.3121226](https://doi.org/10.1145/3121113.3121226)

Non-Refereed Articles

Johnson Sackey, D., Trice, M. & **Welhausen, C.A.** (2022). "From the Conference Chair and Program Co-Chairs: Returning, Reassessing, and Resolving." *SIGDOC '22 Conference Proceedings*. Doi: <https://dl.acm.org/doi/pdf/10.1145/3513130.3558970>

Bivens, K. M. & **Welhausen, C.A.** (2022). "Improving usability in smartphone apps: Leveraging unstructured feedback and user-generated content can improve the user's experience." *Intercomm*. 14-21.

Welhausen, C.A. (2019). "Quick tips for visualizing medical and health-related data." Intercomm, 15-17.
<https://www.stc.org/intercom/2019/10/quick-tips-for-visualizing-medical-and-health-related-data/>

Northcut, K. Arduser, L., Fountain, K. T., Gigante, M., and C.A. Welhausen. (2015). "Credibility and Ethics in Public Visuals." Intercomm, 13-16.

Welhausen, C.A. (2014). Scientific Posters. In Cassandra Branham, Megan Mandell, and Rachel Tanski (Eds.). A Rhetorical Approach to Workplace Writing Practices. Also published under Creative Commons: <http://writingcommons.org/open-text/genres/stem-technical-writing/creating-scientific-posters>.

Welhausen, C. A. (2013). "Chickens, MRIs, and Graphics: Creating Visual Information in Scientific Fields." Communication Design Quarterly. 1(4): 36-40.

Grants

- Auburn University, Competitive Professional Improvement Leave. (2024)
- Auburn University, Department of English Recognition and Development Committee. (2023). Competitive Summer Research Funding: "DART: (DAtabank ReposiTory) for Scholars in Technical and Professional Communication"; \$12,500
- Auburn University, College of Liberal Arts (Summer, 2022). Competitive Seed Grant Funding: "DART: (DAtabank ReposiTory) for Scholars in Technical and Professional Communication"; \$12,000
- Auburn University, College of Liberal Arts (2020). New Faculty Summer Research/Creative Scholarship Grant: \$6000
- Auburn University, Department of English Recognition and Development Committee. (2019). Competitive Summer Research Funding: \$9,500
- Association for Computing Machinery's Special Interest Group on Design of Communication. (2018). Career Advancement Research Grant with Kristin M. Bivens, Harold Washington College (\$1,200).
- University of Delaware; General University Research Program. (2014-2016). "Instruction in Visual Communication in the Technical Communication Classroom: A Study of Teaching Practice: \$6000

Awards

- Best Article on Philosophy or Theory of Technical or Scientific Communication, 2024 CCCC Technical and Scientific Communication Award for "Wicked Problems in Risk Assessment: Mapping Yellow Fever and Constructing Risk as an Embodied Experience"

**Solving Problems in Technical Communication* won the 2014 CCCC Award for Best Original Collection of Essays in Technical or Scientific Communication

Invited Presentations

"Pandemics, Public Health, and Strategies for Conveying Information about Risk," Featured Speaker for the 2021 Society for Technical Communication Summit Conference & Expo, June 5-8, 2021.

"mHealth Apps and Usability: Using User-Generated Content to Explore Users' Experiences," Panel Presentation, 2021 Society for Technical Communication Summit Conference & Expo, June 5-8, 2021.

Panel Participant, "Pandemic-Related Communication," ACM SIGDOC, Virtual Conference, Oct. 7, 2020.

"Power and Authority in Disease Maps," Centers for Disease Control and Prevention, Communication Science Journal Club, Atlanta, GA, December, 5, 2019.

"Visualizing Data, Visualizing Knowledge." New Frontiers in Biomedical Research Series. Louisiana Tech, Ruston, LA, April 23, 2018.

Symposia

"Improving and Localizing Smartphone Apps with Post-Hoc Usability." *Symposium on Design and Usability*. The University of Strasbourg, March 31-April 1, 2023.

"Mobile Civilian First Responder Apps, Interface Rhetoric, and Agency." *Visual Literacy Symposium*, Shreveport, LA January 30-February 1, 2020.

"Pivoting Toward Rhetorical Ethics by Sharing and Using Existing Data to Reduce Data Waste: An Ethical Research Practice for the Rhetoric of Health and Medicine." *2019 Rhetoric of Health and Medicine Symposium*, Orlando, FL, September 5-6, 2019.

"At Your Own Risk: Data Visualizations, Participatory Surveillance, and an Emergent DIY Risk Assessment Ethic." *Discourses of Health and Medicine*, Cincinnati, OH, September 14-15, 2017.

"Visualizing a Non-Pandemic: Considerations for Communicating Public Health Risks in Intercultural Contexts." *Discourses of Health and Medicine*, Cincinnati, OH, September 3-4, 2015.

"At Your Own Risk: Visualizing Seasonal Flu Epidemics in an Era of Participatory Public Health Surveillance." *2015 Symposium on Communicating Complex Information*. Greenville, NC, February 23-24, 2015.

Professional Workshops

"Science and Grant Writing," *International Society for Disease Surveillance*, San Diego, CA, January 30-February 2, 2019.

Conference Presentations

"Exploring the Feasibility of a Domain-specific Data Repository (DART) for Scholars in Technical and Professional Communication." *Rhetoric Society of America*. Denver, CO, May 23-26, 2024.

"Exploring the Feasibility of a Domain-specific Data Repository (DART) for Scholars in Technical and Professional Communication" with Bivens, K.M. & Richards, D.P. Poster session and extended abstract. *Special Interest Group on Design of Communication*, Orlando, FL, Oct. 26-28, 2023.

"Crack, Opioids, and Visualizing a Drug Abuse Epidemic: Toward a Social Justice Ethic in the Construction of Data Visualizations." *Association for Teachers of Technical Writing*, Milwaukee, WI, March 24-25, 2020. Cancelled due to COVID-19. Held online June 5-9th, 2021.

"Precarious Data: Crack, Opioids, and Visualizing a Drug Abuse Epidemic." *Association for the Rhetoric of Science, Technology, and Medicine*. Virtual Conference. November 18, 2020.

"The Visual Evolution of Yellow Fever Risk." *Special Interest Group on Design of Communication*, Virtual Conference, Oct. 5-9, 2020.

"Using Content Analysis to Explore Users' Perceptions and Experiences Using a Novel Citizen First Responder App." *Special Interest Group on Design of Communication*, Portland, OR, Oct. 4-6, 2019.

Panel Chair and Creator. "Medical Rhetoric Roundtable: Performing Rhetoric and Performative Rhetorics of Health and Medicine." *2019 Conference on College Composition and Communication*, Pittsburg, PA, March 14-16, 2019.

"Crowdsourcing Public Health, Visual Risk Assessment, and Accountability." 2019 *Association for Teachers of Technical Writing*, Pittsburg, PA, March 13, 2019.

"Precarious Data: Crack, Opioids, and Visualizing a Drug Abuse Epidemic." *Symposium for Communicating Complex Information*, Shreveport, LA, February 25-26, 2019.

"Precarious Data: Crack, Opioids, and Visualizing a Drug Abuse Epidemic." *International Society for Disease Surveillance*, San Diego, CA, January 30-February 2, 2019.

Conversations in Celebration of Teaching with Chelsy Hooper at Media and Digital Resources Lab. "How Can I Start Using Adobe Creative Cloud in My Courses?," January 25, 2019.

"Visualizing a Pandemic: Risk Perception and Inventional Strategies for Designing Data Visualizations for Public Audiences." 2018. Rhetoric Society of America. Minneapolis, MN, May 31-June 3, 2018.

"Precarious Data: Crack, Opioids, and Visualizing a Drug Abuse Epidemic." 2018 *Association for Teachers of Technical Writing*, Kansas City, MO, March 14, 2018.

Panel Chair and Creator. "Medical Rhetorics Roundtable: Examining Intersections and Connections Within and Beyond Our Field." 2018 *Conference on College Composition and Communication*, Kansas City, MO, March 14-17, 2018.

"At Your Own Risk: Visualizing Seasonal Flu Epidemics in an Era of Participatory Public Health Surveillance" in *Bridging the Complex Contexts of Care in Medical Usability*, *Special Interest Group on Design of Communication*, Silver Spring, MD, September 23-24, 2016.

"Visualizing a Non-Pandemic: Communicating Risks of Epidemic Disease to Expert and Non-Expert Audiences." 2016 *Rhetoric Society of America*, Atlanta, GA, May 26-29, 2016.

"At Your Own Risk: Visualizing Seasonal Flu Epidemics in an Era of Participatory Public Health Surveillance." *Annual Association of Teachers of Technical Writing*, Houston, TX, April 5, 2016.

"Communicating Public Health Risks in Transcultural Contexts through Data Visualizations." 2016 *Conference on College Composition and Communication*, Houston, TX, April 6-9, 2016.

"Teaching Students about Data Visualization through Infographics." 2015 *Conference on College Composition and Communication*, Tampa, FL, March 18-21, 2015.

Poster Presentation: "Visual Rhetoric Instruction in the Technical Communication Classroom: Trends, Challenges, and Values." 2015 *Annual Association of Teachers of Technical Writing*, Tampa, FL, March 17, 2015.

"Teaching Students about Self-Assessing Multimodal Work." 2015 *Thomas R. Watson Conference*, University of Louisville, Louisville, KY, October 16-18, 2014.

"Statistical Graphics, Visual Rhetoric, and Infographics: Theorizing Infographics as a Hybrid Visual Genre." 2014 *Rhetoric Society of America*, San Antonio, TX, May 23-26, 2014.

"Reading, Writing, and Responding: Using Peer Review to Guide Revision of Multimodal Texts." 2014 *Conference on College Composition and Communication*, Indianapolis, IN, March 20-22, 2014.

"Depictions of Early Risk Assessment: Visual Thinking in Historic Smallpox Graphics." 2014 *Annual Association of Teachers of Technical Writing*, Indianapolis, IN, March 19, 2014.

"14 Original Heuristics for Solving Writing Problems." 2013 *Conference on College Composition and Communication*. Las Vegas, NV, March 13-16, 2013.

"Making New Friends, But Keeping The Old": Incorporating New Media and Multimodality in a Growing Writing Program." *2013 Conference on College Composition and Communication*. Las Vegas, NV, March 13-16, 2013.

"Map-Making, Representations of HIV, and Technical Communication Considerations for Global Culture" *Annual Association for Teachers of Technical Writing Conference*, St. Louis, MO, March 21, 2012.

"Composing in Dynamic Spaces: Considering the Rhetoricity of Time and Motion of PSA Assignments." *2011 Conference on College Composition and Communication*. Atlanta, GA, April 6-9, 2011.

"Metaphoric Transference, Commonplaces, and the Possibilities of Visual Argument." *2010 Conference of the Rhetoric Society of America*. Minneapolis, MN, May 28-31, 2010.

"Multimodal Collaboration in Classroom Activities." *Annual Association for Teachers of Technical Writing Conference*, Louisville, KY, March 17, 2010.

"Visual Commonplaces: Using Art and Design Theory to Teach Invention." *College English Association 2009 Conference*, Pittsburgh, PA, March 26-27, 2009.

"Visual Rhetoric in the Workplace: A Survey of Technical Communication Teachers." *12th Annual Association for Teachers of Technical Writing Conference*, San Francisco, CA, March 11, 2009.

"Visual Commonplaces: Using Art and Design Theory to Teach Invention." *Teaching Creativity Conference*. University of Wyoming, Laramie, WY, February 24-26, 2009.

"A *Topos* of the Visual: Applying the Classical *Topoi* and Contemporary Visual Perception Theory to Teaching Visual Literacies." *Thomas R. Watson Conference*, University of Louisville, Louisville, KY, October 16—18, 2008.

"A *Topos* of the Visual: Applying the Classical *Topoi* and Contemporary Visual Perception Theory to Teaching Visual Literacies." Graduate Research Network, *Computer and Writing 2008 Conference*, The University of Georgia, GA, May 22—25, 2008.

"Student Identity in an Online, Asynchronous Learning Environment." *Interdisciplinary Works-in-Progress Series*, Zimmerman Library, University of New Mexico, Albuquerque, NM, April 20, 2006.

"Predicting Student Success in an Online Learning Environment: Characteristics of Successful Students." *College English Association 2006 Conference*, San Antonio, TX, April 6—8, 2006.

Courses Taught

Auburn University

- Document Design (undergrad and graduate)
- Grant Writing (graduate)
- Introduction to Professional Writing
- Technical Editing
- Technical Writing
- Technical and Professional Communication: Issues and Approaches (graduate)
- Topics in Writing

Dissertation Committees

Committee Member

- Kodwo Adam-Moses, PhD in Rhetoric and Composition; "How Developing Countries Respond to Endemic Diseases: A Study of Public Health Interventions in Ghana," Auburn University (in-progress)
- Yingying Tang, PhD in Rhetoric and Composition; "[Un]Ethical algorithms: The Social Justice Dilemma of Automated Writing Technologies," Auburn University, 2024
- Kathryn Meeks, PhD in Rhetoric and Writing, "Visual and Material Rhetorics in Environmental Rhetorics and Activism," George Mason University, 2024

Graduate Students

Current Committee Chair

- Colleen May, in Technical and Professional Communication, expected spring 2025

Current Committee Member

- Mst Nur E Taj Tamanna, in Technical and Professional Communication, expected spring 2025

Previous Committee Chair

- Emma Ryan, in Technical and Professional Communication, spring 2024
- Gregg Bass, MA in Technical and Professional Communication, spring 2023
- Kyra Pfeiffer, MA in Technical and Professional Communication, spring 2023
- Mikail Parkinson, Master's in Technical and Professional Communication, spring 2021
- Brandi Jones, Master's in Technical and Professional Communication, spring 2020
- April Garrett, Master's in Technical and Professional Communication, spring 2020
- Jeffrey Jackson, Master's in Technical and Professional Communication, spring 2019

Previous Committee Member

- Hannah Smith, in Technical and Professional Communication, spring 2024
- DeElla Wiley, MA in Technical and Professional Communication, spring 2023
- Lynn Strong, MA in Technical and Professional Communication, spring 2023
- McKenzie Marlow, MA in Literature, spring 2023
- Katie Martin, Master's in Technical and Professional Communication, spring 2021
- Kaitlyn Crieger, Master's in Technical and Professional Communication, spring 2020
- Jonathon Nixon, Master's in Technical and Professional Communication, spring 2020
- Luke Richey, Master's in Technical and Professional Communication, spring 2019
- Molly Robinson, Master's in Technical and Professional Communication, spring 2019

Independent Studies

- Colleen May, Rhetoric of Health and Medicine, spring 2025
- Luke Richey, Rhetoric of Health and Medicine, spring 2019

The University of Delaware

- Grant Writing
- Visual Rhetoric (undergraduate and graduate)
- Writing in the Sciences
- Introduction to Professional Writing
- Written Communications in Business
- Technical Writing

- First-Year Composition

Student-led Independent Study Projects

- Abigail Shelter, medical editing and writing, Spring 2014
- Robert Greenspan, design and visual rhetoric (advertising), Spring 2015
- Melinda Novinsky, beach replenishment on the Delmarva peninsula (creative non-fiction), Fall 2015

The Georgia Institute of Technology: School of Literature Culture and Communication

- Technical Communication Practices: Visual Rhetoric
- Technical Communication Practices: Writing in Health-Related Fields
- Technical Communication Practices: Business Communication
- Undergraduate Research Proposal Writing

The University of New Mexico

- Technical and Professional Writing
- Introduction to Professional Writing
- Advanced Expository Writing: Visual Rhetoric
- First-Year Composition

Professional Service

- Conference Co-chair, Association for the Rhetoric of Science, Technology, and Medicine (ARSTM) Pre-Conference, May 24, 2024; Denver, CO
- Conference Program Co-chair, SIGDOC 2022, Boston, MA, October 6th-8th 2022 (<https://sigdoc.acm.org/conferences/>)
- Co-chair, HealthMed Community of Interest Group, Society for Technical Communication, 2021-2022
- Associate Chair, Medical Rhetorics Standing Group, 2019-21
- Member at-large, Medical Rhetorics Standing Group, 2017-19
- Co-chair, Communication, Visualization, and Reporting Track; International Society for Disease Surveillance, 2019 Annual Conference
- Scientific Planning Committee, International Society for Disease Surveillance, 2019 Annual Conference
- Proposal Reviewer, ATTW Annual Conference, 2015-present
- Judge, Student Research Competition. *SIGDOC*, 2016-present
- Ad Hoc Reviewer, *Technical Communication Quarterly* (including a Special Issue on Medical Humanities and/or the Rhetoric of Health and Medicine)
- Ad Hoc Reviewer: *Technical Communication*
- Ad Hoc Reviewer: *Journal of Business and Technical Communication*
- Ad Hoc Reviewer, *Communication Design Quarterly* (including a Special Issue on Health and Medical Discourses)
- Ad Hoc Reviewer, *Business Communication Quarterly*
- Ad Hoc Reviewer, *Written Communication*
- Ad Hoc Reviewer, *Rhetoric of Health and Medicine*

Textbook Reviews

- *Writer's Help Guide to Professional Writing*. Stephen Bernhardt and Nancy Sommers. MacMillian, Fall 2017.

- *Writing in the Sciences: Exploring Conventions of Scientific Discourse* for 3rd edition for the publisher, Ann M. Penrose and Steven B. Katz, Fall 2012.
- *Strategies for Technical Communication in the Workplace* for 1st edition for the publisher, Laura L. Gurak and John M. Lannon, Spring 2011.
- *Technical Communication* for 9th edition for the publisher; Mike Markel, Spring 2008.
- *The Norton Guide to Writing* for 2nd edition for the publisher; Richard Bullock, Spring 2008.

Administrative Experience

Auburn University

Fall 2023-present

Associate Department Chair

- Plan course staffing, supervise NTT faculty and conduct annual reviews, hire new NTT faculty, plan programmatic assessment, and assist in planning departmental orientation
- Created and lead a committee to develop and plan the first annual “AI Summitt”—held the week before the beginning of the fall semester; provided attendees with strategies for teaching with AI in our three tracks

Fall 2018-Spring 2021

Undergraduate Studies Committee, Professional and Public Writing Area Coordinator

- Assist the Director of Undergraduate Studies in planning curricula for the department
- Conduct assessments for the undergraduate program in professional and public writing

The University of Delaware

WPA Committee, Department of English. Fall 2011-Spring 2013

- Led a multi-phase project that led to revised learning outcomes for two professional communication courses: Written Communication in Business and Technical Communication

The University of New Mexico

Graduate Assistant Director, Rhetoric and Writing, Department of English Language and Literature. Fall 2007—May 2009; Achieved the following goals:

- Led several phases of a two-year, e-portfolio pilot project;
- Participated in program assessment;
- Assisted in program management including training and mentoring new teaching assistants;
- Assisted in pedagogical development for graduate-level course on hybrid and online pedagogies.

Departmental Service

Auburn University

Fall 2019-Spring 2023

- Composition Committee, Public and Professional Writing Track

The University of Delaware

Fall 2016

- Member, Faculty Review Committee

Fall 2015

- Member, P&T Committee
- Director, Professional Writing Concentration

Fall 2014-Spring, 2015

- Director, Professional Writing Concentration
- Evaluator, Assessment Committee, Professional Writing Concentration: Student Portfolios
- Member, Faculty Review Committee

Fall 2013-Spring 2014

- Writing Minor Planning Committee
- Evaluator, Assessment Committee, Professional Writing Concentration: Student Portfolios
- Leader, Outcomes Committee (undergraduate professional communication courses)

Fall 2012-Spring 2014

- Member, Core Writing Program Administrators
- Evaluator, Assessment Committee, Professional Writing Concentration: Student Portfolios
- Leader, Outcomes Committee (undergraduate professional communication courses)

Fall 2011-Spring 2012

- Website Committee
- Evaluator, Assessment Committee, Professional Writing Concentration: Student Portfolios

The Georgia Institute of Technology

August 2010—May 2011

- *Chair*, Technical Communication Committee
- *Brittain Fellow Representative*, Executive Committee
- *Member*, Intellectual Property and Professional Ethics Committee
- *Member*, Brittain Fellow Mentoring Committee

August 2009—May 2010

- *Member*, Writing and Communication Committee
- *Member*, Website Development Committee
- *Member*, Technical Communication Committee

The University of New Mexico

January 2007—May 2009, *Head Council Member*, Writing Across Communities (WAC), Volunteer Graduate Student Run Organization

August 2008, *Co-Facilitator and Discussion Leader*, Sessions on Developing a Teaching Sequence and Using WebCT, New Teacher Orientation Program

April 11, 2005, *Leader and Facilitator*. "Writing a Scientific Paper." Writing Workshop for Occupational Therapy graduate students. The University of New Mexico Health Sciences Center

August 2004, *Co-Facilitator and Discussion Leader*, Teaching Technical Writing, Orientation Program, Department of English Language and Literature

Writing Center Experience

Center for Academic Program Support, The University of New Mexico, Albuquerque, NM

Writing Tutor, January 2007—Fall 2008

Workshop Leader and Developer, January 2007—Fall 2008

Supplemental Instruction Leader, Writing Tutor, and Mentor, January 2007—May 2007

Non-Academic Professional Experience

Technical Writer, Community Assessment Report, Central New Mexico Susan G. Komen Affiliate, Albuquerque, NM, February and March 2011 (project-based)

Technical Writer and Editor, Dialysis Clinic Incorporated, Albuquerque, NM, April 2007—July 2011 (project-based)

Technical Writer and Editor, Project ECHO (a telemedicine project), The University of New Mexico, Department of Internal Medicine, Albuquerque, NM, February 2007—May 2007 (project-based)

Technical Editor and Writer, Epidemiology and Cancer Control Program/New Mexico Tumor Registry, The University of New Mexico Health Sciences Center, Albuquerque, NM, September 1997—May 2005 (full-time position)

Non-Academic Publications, Presentations and Other Professional Accomplishments

Technical Writer Acknowledgement. Central New Mexico Susan G. Komen Affiliate: 2011 Community Profile.

Acknowledgement. Myers OB, Adams C, Rohrscheib MR, Servilla KS, Miskulin D, Bedrick EJ, Zager PG. Age, Race, Diabetes, Blood Pressure, and Mortality among Hemodialysis Patients. *J Am Soc Nephrol* 2010; 21 <http://jasn.asnjournals.org/content/early/2010/10/14/ASN.2010010125.abstract>

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Professional Memberships

- Rhetoric Society of America (RSA)
- National Council of Teachers of English (NCTE)
- Association for Teachers of Technical Writing (ATTW)
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